

CHECKLIST HOTEL PRESENTATION

GENERAL HOTEL PICTURES

- Front
- Reception / Lobby
- Restaurant / Lounge
- Swimming pool
- Wellness facilities
- Fitness / Sport courts
- Kids facilities
- Surroundings
- Special features (e.g. climbing wall, library, etc.)
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ROOM PICTURES

- Room picture toward the window
- Room picture toward the back
- Closet
- Bathroom
- Seating area
- Terrace / balcony
- Special features (e.g. sauna, hot tub, etc.)
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LAST BUT NOT LEAST

- Do you have 20+ pictures?
- Does every room have 4+ pictures?
- Do you feature all the facilities in the pictures?
- Are the pictures shown in a logical order?
- Do you show a combination of perspective pictures and close-up pictures?
- Are your pictures high resolution?

